

Innovative App helps employees combat bribery

IBE Say No Toolkit provides employees with immediate assistance

Bribery, corruption and facilitation payments continues to be the most significant ethical issue for 80% of the FTSE 350 listed companies that responded to the IBE's [2013 Corporate Ethics Policies & Programmes: UK & Continental Europe Survey](#). The Bribery Act did much to focus organisations on the need to communicate, train and support employees in this area but the risk of corruption still tops the list of concerns for companies.

In response, the IBE has developed a specialised toolkit to assist organisations in this area. **The IBE Say No Toolkit** helps employees make the right decision in situations that could involve bribery and corruption.

What is the IBE SayNo Toolkit?

The Say No Toolkit is a decision-making tool that can be used either as an App or as a website.

It provides employees with immediate practical help in making the right decision across a variety of situations, such as when to accept a gift, when not to offer hospitality, what to say to avoid a facilitation payment and what to do if faced with a conflict of interest.

The SayNo Toolkit will help companies which

- Need an immediate and effective way to answer employee questions about what they should do
- Operate in countries with a reputation for bribery and corruption
- Are establishing 'adequate procedures' to combat bribery and corruption
- Are looking for ways to reinforce messages to employees about doing the right thing.

Using the Say No Toolkit

The website version of the IBE Say No Toolkit is available to use for free now. Simply go to www.saynotoolkit.net. This is a generic version providing important but general advice on how to respond.

The IBE App version, also free, can be downloaded on to any smartphone/tablet.

Most importantly the Say No Toolkit can be branded and customised to include specific organisational direction and detailed procedures and contact details.

The Say No App - Helping you do the right thing

IBE's Director, Philippa Foster Back CBE OBE, says "Any one, at any level, in any organisation, can be offered a bribe. The SayNo Toolkit supports staff by giving them clear and easily accessible guidance about what can or cannot be accepted. Not only will the App provide an adequate procedure to combat bribery, it could also help to minimise the risks of corruption taking place."

Find out more about the IBE Say No Toolkit www.saynotoolkit.net

#sayno

ENDS/

For comments, interviews or articles, please contact Katherine Bradshaw, Communications Manager
k.bradshaw@ibe.org.uk 07771 517700

EDITOR'S NOTES

The IBE Say No Toolkit

The Say No Toolkit is a decision-making tool available as a free download.

It will give employees immediate assistance when faced with a potentially corrupt situation.

For more information visit: www.saynotoolkit.net

Supporting Employees to Do the Right Thing: adequate procedures for the UK Bribery Act:

The Say No Toolkit Launch

To attend a breakfast to launch the App at the IBE's offices at 24 Greencoat Place, London SW1P 1BE on Tuesday 21st January, please email events@ibe.org.uk.

Breakfast will be served from 8.00am . The event will close at 10am.

The Institute of Business Ethics (IBE) is a non-profit organisation, which encourages high standards of business behaviour based on ethical values. The IBE raises public awareness of the importance of doing business ethically, and collaborates with other UK and international organisations with interests and expertise in business ethics. www.ibe.org.uk