

PRESS RELEASE

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Tim Melville-Ross Appointed President of Institute of Business Ethics

*“Calls for greater trust in business miss the point – trust needs to be earned,”
says Melville-Ross*

The Institute of Business Ethics (IBE) is delighted to announce that Tim Melville-Ross CBE, Chair of HEFCE, has agreed to become President of the Institute of Business Ethics. He succeeds Sir Robert Worcester, Founder of Ipsos-MORI, who has served as IBE President since 2001.

Chris Moorhouse, Chairman of the IBE, welcomed the appointment: *“Tim has given excellent support and encouragement to the Institute as a member of its Advisory Council. I am delighted that his advice will continue to be available to us in his new role. I would like to thank Sir Robert Worcester who has led the Institute through many changes to the successful organisation it is today.”*

Tim Melville-Ross said: *“I have been involved with the IBE since 1994 and over the years, much has changed. A globalised economy, a diverse workforce, a public more alert to ethical issues has meant that businesses cannot be complacent when it comes to business ethics. Calls for greater trust in business miss the point – trust needs to be earned. A culture change is called for, to educate tomorrow’s workforce so that they consider the ethical dimensions of any business decision. I look forward to working with the IBE team in encouraging greater debate about how trust can be regained.”*

Tim will begin his tenure as President on 1st July 2013.

ENDS/

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EDITOR'S NOTES

1. The **Institute of Business Ethics** (IBE) is a non-profit charitable organisation, which encourages high standards of business behaviour based on ethical values. It raises public awareness of the importance of doing business ethically, and collaborates with other organisations with interests and expertise in business ethics. The IBE publishes research, surveys and guides to good practice. As well as a number of meetings and discussions throughout the year, the IBE co-hosts the European Business Ethics Forum (www.ebef.eu), and has recently launched its e-learning tool available in four languages (English, French, German and Spanish). www.ibe.org.uk

2. **Tim Melville-Ross**

Tim Melville-Ross CBE was appointed as Chair of the Higher Education Funding Council of England (HEFCE) in January 2008 by the then Minister of State for Lifelong Learning, Further and Higher Education. His term has recently been extended until December 2016. Prior to joining HEFCE, Tim Melville-Ross chaired the Council of the University of Essex and chairs Royal London Insurance and the Homerton University Hospital NHS Trust.

Tim has been a long-standing member of the IBE's advisory council, providing counsel since 1994, prior to its inception as an independent charity in 2000.

Tim has had a long and distinguished career in business. He started his career as a "commercial apprentice" at BP, a four year sandwich programme doing a degree course alongside significant work experience in the company. After a short period working in the City of London, he joined Nationwide Building Society and stayed for 20 years, the last 10 as Chief Executive. He was then the Director General of The Institute of Directors from 1994 to 1999 a key role in trying to influence Government on behalf of the business community.

He has since been chairman of a number of organisations, including DTZ Holdings plc, Investors in People UK, Bank Insinger de Beaufort NV and Manganese Bronze Holdings plc, the manufacturer of the London Taxi. He is also Deputy Chairman of Royal London Mutual Insurance Society, and a Director of Bovis Homes Group plc, Equity Trust SARL and Katalyst Ltd. He is Chairman of the Council of the University of Essex.

He was awarded the CBE in 2005 for services to workplace learning and development.