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Professions for Good and the Institute for Business Ethics launch joint 2013 awards for best writing on 'professional ethics'

Awards launched as part of inaugural Professions Week to encourage more young people into professional careers

22 October 2013: Professions for Good, a collaboration of many of the UK's largest professional bodies, and the Institute for Business Ethics (IBE) have today launched the *Joint Professions for Good and Institute for Business Ethics 2013 Writing Awards* to find the best student, academic and journalist writing in the UK today on ethics and professional standards in business and public life.

Inaugurated in 2012, the awards seek to promote the role that professional ethics play in society. This year's awards are being expanded with the addition of a new category - Best Student Essay – open to those aged between 14 and 19 years old – to encourage younger people to explore the issues surrounding ethical behaviour in business life. The 2013 Awards are being launched to coincide with Professions Week, which itself seeks to raise awareness of the range of potential employment options the professions have to offer to young people.

A prize fund of £1,000 will be split between the winning entrants in the following three categories:

- **Best journalist article or blog post**– awarded to the best article or blog post written by a journalist or commentator on a subject related to professional ethics and standards. Submissions can be published or unpublished.
- **Best academic essay**–awarded to the best paper or piece of academic coursework covering general issues relating to the role of professional ethics and standards, or their importance in a specific professional discipline, for example in the legal or surveying sectors.
- **Best student essay (open to those aged between 14-19 only)**
– awarded to the best essay which responds to the following question:
"Why is ethical behaviour at work important?"

Louis Armstrong CBE, Chairman of Professions for Good, said:

"Our inaugural awards in 2012 proved that the role that professional ethics and standards plays in society remains a hot topic in many peoples' minds, and I am

delighted that this year we have been able to partner with the IBE to open the debate to an even wider audience.

“The launch of Professions Week, which many of our members are playing an active role in, has provided us with an opportunity to expand the breadth of the awards to reach out to young people to get them thinking about the role that ethical behaviour plays in working life. I am looking forward to reading what I’m sure will be an interesting and diverse range of opinions from young people on the subject, alongside the views of the entries from the academic and journalistic communities.”

Philippa Foster Back OBE, Director of the Institute of Business Ethics added:

“The IBE is delighted to partner with Professions for Good in championing the best writing and thinking on the subject of professional ethics and standards in business. The media and academia has an important role to play in scrutinising and supporting ethical business practice. By opening the competition up to 14-19 year olds, the competition will help to encourage the professionals of the future to think about ethical issues.”

Further information on how to submit an entry, the judging process and the closing date is available [here](#) on the Professions for Good website.

ENDS

Further information:

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About Professions for Good

Representing 1.2million practitioners, [Professions for Good](#) is a collaboration of the bodies responsible for the entry policy, professional standards and qualifications across many of the UK’s largest professions. Professions for Good works together in the public interest to uphold:

- Fair access and meritocracy
- Professional standards and ethics
- Fact and practice based public policy

About the Institute of Business Ethics

The [Institute of Business Ethics \(IBE\)](#) is a non-profit organisation, which encourages high standards of business behaviour based on ethical values. The IBE raises public awareness of the importance of doing business ethically, and collaborates with other UK and international organisations with interests and expertise in business ethics.