
PRESS RELEASE

Date: 8th December 2014

**Parsons Brinckerhoff UK awarded the *Investing in Integrity*
Chartermark**



Investing in Integrity (IiI) is pleased to announce that Parsons Brinckerhoff UK, the engineering and design firm, has achieved the Investing in Integrity chartermark as a result of successful completion of the rigorous IiI accreditation process.

Investing in Integrity (IiI) is a Chartermark, founded in 2012, and designed to enable an organisation to reassure its key stakeholders that its business can demonstrate a commitment to act with integrity at all times. The real strength of the IiI framework is that it tests an organisation's ethical conduct against its statements of values to ensure those values are properly embedded. It can help them identify whether or not the company is truly living up to its values, from the boardroom to the shop floor.

Parsons Brinckerhoff underwent an independent assessment, to see if they were living up to their commitment to operate to the highest standards for honesty, respect, integrity and transparency. The process, carried out by ***Investing in Integrity*** assessment partner, GoodCorporation, involved site visits, staff interviews, employee surveys and a review of documentation.

Lynne Ceeney, Director of Corporate Sustainability for Parsons Brinckerhoff, said: *"As a leading engineering professional services consulting business, it is absolutely critical our operations are founded on integrity and trust and that we demonstrate the highest ethical standards."*

"I am absolutely delighted that Parsons Brinckerhoff UK has become the first engineering consulting business to achieve Investing in Integrity. Initiatives such as this are really important at a time when we see a growing societal focus on ethical standards and good corporate governance."

Philippa Foster Back CBE, Director, Institute of Business Ethics said: *"Parsons BrinckerhoffUK worked hard to show they are living up to the corporate values. By achieving IiI, they have demonstrated that they are serious about behaving ethically as a business."*

Simon Culhane Chartered FCSI, Chief Executive, Chartered Institute for Securities & Investment said: *"Being able publicly to demonstrate a commitment to acting with integrity*

has never been more valuable and we congratulate Parsons Brinckerhoff on the award of the IIL Chartermark”

To find out more about **Investing in Integrity** chartermark visit
www.investinginintegrity.org.uk

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NOTES FOR EDITORS

Investing in Integrity (IIL) is an initiative jointly developed by the Institute of Business Ethics (IBE) and the Chartered Institute for Securities & Investment (CISI). **More information from**
www.investinginintegrity.org.uk

A summary of the Investing in Integrity accreditation process

Subscribers to the IIL process, which is available for whole organisations or business units in any sector, public or private, carry out a comprehensive self-assessment of their ethical policies, procedures and practices. This is undertaken via an online submission, which generates a response showing their actual score, compared with a benchmark including other subscribers. This is managed by IIL partner, GoodCorporation, recognised worldwide as one of the leading organisations working in the field of auditing corporate responsibility and business ethics.

Once subscribers have completed the management self-assessment, they are invited to request an independent assessment, which is carried out by GoodCorporation and is a requirement of full accreditation. The assessment involves site visits, staff interviews, employee surveys and reviews of documentation. The aim of this exercise is to ensure that responses that the subscriber gave to the self-assessment questions are supported in practice. This independent assessment must be undertaken within two years of completion of the self-assessment.

Full accreditation enables successful subscribers to display the **Investing in Integrity** chartermark for a period of five years, subject to an annual review process that requires the chartermark holder to affirm that there has been no material adverse change in their ethical policies, procedures and practices.

Investing in Integrity retains the right at all times to remove or suspend the accreditation where the actions of an organisation demonstrate a failure to maintain its published standards.

WSP and Parsons Brinckerhoff have combined and are now one of the world's leading engineering professional services consulting firms. Together they provide services to

transform the built environment and restore the natural environment, and their expertise ranges from environmental remediation to urban planning, from engineering iconic buildings to designing sustainable transport networks, and from developing the energy sources of the future to enabling new ways of extracting essential resources. They have approximately 31,500 employees, including engineers, technicians, scientists, architects, planners, surveyors, program and construction management professionals, and various environmental experts. They are based in more than 500 offices across 39 countries worldwide.

www.wspgroup.com; www.pbworld.com

Institute of Business Ethics (IBE) is a registered charity which promotes high standards of business practice based on ethical values. The IBE helps organisations to strengthen their ethics culture through the sharing of knowledge and good practice. www.ibe.org.uk

The Chartered Institute for Securities & Investment's (CISI) mission is to help members attain, maintain and develop their knowledge and skills and to promote the highest standards of ethics and integrity in the securities and investment industry. Based in the City of London, the CISI is a global organisation with representative offices in financial centres such as Dublin, Singapore, Dubai, Mumbai and Colombo. The CISI works in close cooperation with regulators, firms and other professional bodies worldwide. www.cisi.org

GoodCorporation is recognised globally as a leader in the audit of corporate responsibility and business ethics, with unparalleled experience of checking and measuring behaviour on the ground, identifying problem areas and finding practical solutions. It has conducted over 500 assignments in more than 60 countries, many in difficult and challenging environments. GoodCorporation works with organisations of all sizes from multinationals (including 17 FTSE 100 and 6 CAC40 companies) to SMEs. www.goodcorporation.com