

PRESS RELEASE

Date: 7th April 2017

Institute of Business Ethics welcomes Iain Anderson onto its Advisory Council

The Institute of Business Ethics is honoured to announce that Iain Anderson, Executive Chairman of Cicero Group, has agreed to join its Advisory Council.

The IBE's Advisory Council represents the wider audience which the IBE wishes to address. They meet bi-annually to offer support and guidance to the Institute on its work programme and strategy.

Tim Melville-Ross, IBE's President, said: *"We are delighted that Iain has agreed to offer the IBE his counsel as a member of our Advisory Council."*

The IBE was established by a group of business people, foreseeing the ethical implications of a globalised world. They came together to establish a hub for discussion, research and practical advice to promote high standards of business behaviour based on ethical values.

The Advisory Council maintains this valuable role of our founders in supporting the IBE's thought leadership and programme of raising public awareness of business ethics. Iain will make a valuable contribution to our discussions."

Iain Anderson said: *"The work of the IBE is more important than ever and I am really honoured to be involved. Boardrooms need to step up and embrace diversity and inclusion, modern governance that is fit for an open, transparent world and also communicate what they do far more clearly. In my work, I am looking forward to making a major contribution towards IBE thinking."*

More information about the IBE Advisory Council, its Trustees and governance can be found on our website <http://www.ibe.org.uk/>

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For further information, contact Katherine Bradshaw, Head of Communications k.bradshaw@ibe.org.uk
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EDITORS' NOTES

The **Institute of Business Ethics** was established by business people in 1986 to encourage and support high standards of business behaviour based on ethical values.

We raise public awareness of the importance of doing business ethically

We help organisations strengthen their ethics culture through the sharing of knowledge and good practice.

We assist in the development, implementation and embedding of effective and relevant corporate ethics and responsibility policies and programmes.

The IBE is a registered charity, funded by corporate and individual subscriptions. Subscriber support, both financial and intellectual, helps us research, publish, provide training and tools to assist in the development of ethical business practice.

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Iain Anderson

Iain is an expert in public policy and complex corporate communications issues.

He has over 20 years' experience, initially as a business journalist and then as a founding shareholder at Incisive Media.

He has also worked for a range of UK politicians. Iain was part of the founding team at Cicero Group and focuses on public policy and corporate communications strategy in Europe and North America. Current clients include a number of FTSE 100 and Fortune 500 companies across a range of industry sectors.

He regularly contributes to national and international print and broadcast media including Sky News and BBC. Iain is also contributing Political Editor at Square Mile magazine.

Iain is former Chairman of the Association of Professional Political Consultants and a past Chairman of the CIPR Public Affairs group.

He was ranked in the top quartile of the Total Politics Top 100 Lobbyists and appears in the PR Week Power Book. CityAM includes him in the list of "The City's most influential financial PRs" voted by broadcast and national business editors, and he was included in the Square Mile's Top 100 most powerful players in the City.

He loves spending time in Nice, France and is an opera nut.



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The biographies of all IBE Advisory Council members are available on our website

<http://www.ibe.org.uk/advisory-council/85/54>