

PRESS RELEASE

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IBE Appoints Head of Engagement **Robert Tate, formerly Principal Consultant, Engagement at Business in the Community** **joins the Institute of Business Ethics**

The Institute of Business Ethics is delighted to announce that Robert Tate is to join our team as Head of Engagement on 1st February 2015.

The IBE, which was formed in 1986 to encourage high standards of business behaviour based on ethical values, is facing an increased demand for its practical advice and experience in helping organisations strengthen their ethics culture and build relationships of trust with their principal stakeholders. The Institute's subscriber base has grown significantly and now includes 17 of the top 20 FTSE100 companies as well as over 30 overseas headquartered organisations, from France, Holland, Switzerland, USA and New Zealand. The Head of Engagement role is crucial in maintaining and growing this support of the Institute.

Commenting on his appointment, Robert Tate said *"I am delighted to be joining the IBE team at an exciting time for the organisation as it seeks to grow its subscriber base and raise its visibility and impact. The IBE has a deservedly excellent reputation and I very much look forward to drawing on my 10 years of company-facing experience in the third sector to help the IBE increase its influence."*

Philippa Foster Back CBE, Director of the IBE said: *"Business ethics is becoming a central issue on companies' agendas, and this is an important time for the IBE. Robert's experience of building and deepening corporate relationships will stand us in good stead as we seek to meet this demand for our advice, publications, research and training."*

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EDITOR'S NOTES

Institute of Business Ethics (IBE) is a registered charity which promotes high standards of business practice based on ethical values. The IBE helps organisations to strengthen their ethics culture through the sharing of knowledge and good practice. www.ibe.org.uk

Robert Tate

Robert spent 20 years at Barclays in a wide variety of retail and commercial banking roles, culminating in four years as part of a group strategy and planning team, before deciding to switch sectors and put his corporate experience to good use in a not-for-profit context. Ever since leaving Barclays in 2004 Robert has sought out roles that enable him to engage companies in a dialogue about acting with greater integrity towards their employees, the environment, their customers and wider society.

Previous roles include Head of Business Partnerships at In Kind Direct from 2004 – 2007 and a variety of senior management positions in Business in the Community's (BITC's) membership function where most recently, as Principal Consultant,

Engagement, he led a strategic review of BITC's training, advisory and benchmarking offer. He has extensive experience of recruiting, retaining and deepening engagement with corporate supporters.

In his spare time Robert is vice chair of the governing body at his son's school.