

PRESS RELEASE

Date: 24th May 2019



Chris Cowton joins Institute of Business Ethics as Associate Director (Research)

The IBE, which was formed in 1986 to encourage high standards of business behaviour based on ethical values, provides practical guidance to those involved in developing and promoting business ethics including senior business people and ethics practitioners through our research programme.

The IBE carries out research and surveys into business ethics issues and the ways that organisations and their employees can effectively embed ethical values into their practice and decision making.

We are therefore delighted that Professor Chris Cowton, Professor of Financial Ethics at Huddersfield Business School, has agreed to join our team as Associate Director (Research) from 2nd September.

Philippa Foster Back CBE, Director of the IBE said: *"I am looking forward to working with Chris as the IBE seeks to augment our highly regarded research and publication programme. His knowledge, experience and academic rigour will help us continue to promote valuable discussion around standards of business behaviour and share practical guidance with organisations wishing to advance the effectiveness of their ethics policies and programmes."*

Commenting on his appointment, Chris said: *"I have long admired the work of the IBE and have been honoured to serve as a trustee. I am therefore thrilled to be joining the staff, to work with such excellent colleagues and the IBE's subscribers in promoting ethical business."*

David Grayson, Chair of IBE Trustees said: *"I am delighted that Professor Chris Cowton will be joining the senior leadership of IBE. As we ratchet up our drive to get ethics and values at the heart of a sustainable culture and understood to be fundamental to long-term business success, Chris brings a range of experiences and commitment to rigorous and relevant research."*

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EDITORS' NOTES

About the Institute of Business Ethics (IBE)

The Institute of Business Ethics, whose purpose is to promote high standards of business behaviour based on ethical values, is an important partner to any business wanting to preserve its long-term reputation by doing business in the right way. For over 30 years, the IBE has advised organisations on how to strengthen their ethical culture by sharing knowledge and good practice, resulting in relationships with employees and stakeholders that are based on trust.

The IBE is a registered charity funded by corporate and individual supporters.

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Chris Cowton

Chris Cowton has been Professor of Financial Ethics at Huddersfield Business, University of Huddersfield since 2009.

After graduating with first class honours from the University of Sheffield, he held posts at Aberystwyth and then Cardiff, before teaching for ten years at the University of Oxford.



Chris has published extensively and is frequently invited to speak to academic and practitioner communities on business ethics, governance and research methods.

He is internationally recognised for his contributions to business ethics, especially his pioneering work on financial ethics. In 2013 he was awarded the University of Huddersfield's first DLitt (Doctor of Letters, a higher doctorate) in recognition of his original and significant contribution to the advancement of knowledge in business and financial ethics.

From 1998 to 2001 he was Chair of EBEN-UK, the UK Association of the European Business Ethics Network, and for a decade he was Editor of the quarterly international journal *Business Ethics: A European Review*, published by Wiley-Blackwell.

He has served as a trustee of the IBE since 2017.

Institute of Business Ethics

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