

PRESS RELEASE

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Edward Bickham Appointed Chair of Institute of Business Ethics

*“More corporate scandals means that IBE’s practical advice needed more than ever,” says
Bickham*

The Institute of Business Ethics (IBE) is delighted to announce that Edward Bickham, has agreed to become Chair of the Trustees of the Institute of Business Ethics. He succeeds Chris Moorhouse, who has served as IBE Chair since 2006.

Tim Melville-Ross, President of the IBE, welcomed the appointment: *“Edward has given excellent support and encouragement to the Institute as a trustee and I am delighted that he has agreed to be Chair. I would like to thank Chris Moorhouse who has led the Institute through many changes to the successful organisation it is today.”*

Chris Moorhouse said: *“It has been a great privilege to serve as a Trustee and Chair of the IBE, and I want to thank the Subscribers, Advisory Council, the IBE staff and my fellow trustees for their support. Because of this support the IBE has been able to make great progress. I am very pleased the trustees have selected Edward to take over as Chair and I am sure he will lead the IBE to greater success in achieving its charitable purpose.”*

Edward Bickham said: *“I have worked with the IBE for many years, first as a representative of a subscriber company, and latterly as a trustee. Over that time, we have seen business ethics assume a higher profile and be taken more seriously, both by companies, and by the public. Regrettably, corporate scandals continue to be uncovered and in the process weaken public trust in business. These incidents are the exception but companies should regard a strong ethical culture as the first line of defence against malpractices and in this endeavour the IBE’s practical help and advice is needed more than ever. I look forward to working with the IBE team to help raise awareness of good practices and to help businesses to increase trust amongst investors, customers and the public.”*

ENDS/

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EDITORS' NOTES

The Institute of Business Ethics (IBE) was established in 1986 to promote high standards of business behaviour based on ethical values.

- We raise public awareness of the importance of doing business ethically.
- We help organisations strengthen their ethics culture through the dissemination of knowledge and good practice. www.ibe.org.uk

Edward Bickham

Edward Bickham holds a number of senior advisory and consulting roles in the mining and oil and gas sectors, including acting as Strategic Adviser to the International Council on Mining and Metals and a Senior Adviser to Critical Resource Ltd. Last year he stepped down after serving for seven years at Board level with the Extractive Industries Transparency Initiative.

From 2000 until late 2009 he was Executive Vice President, External Relations for Anglo American plc responsible for corporate communications; political risk; social and community development; stakeholder management and corporate policies and ethics.

He served as Special Adviser to the Secretary of State for Northern Ireland (1983-85), the Home Secretary (1985-88) and the Foreign Secretary (1991-93). He is a law graduate from Oxford University. He was involved in the launch of satellite television in the UK (1988 -90) and was Managing Director of a division of Hill & Knowlton UK (1993-2000), He is a Trustee of development charity, Care International (UK) and a member of the Steering Board for the UK National Contact Point for the OECD Guidelines for Multinational Companies.