

## PRESS RELEASE

Date: 16<sup>th</sup> September 2015

### **Institute of Business Ethics appoints new trustees**

***“Expectations of business have risen. Combined with high profile corporate scandals, this means that IBE’s practical advice is needed more than ever,” says Bickham***

Four new trustees have been appointed to join the Institute of Business Ethics’ Trustee Board led by Chair Edward Bickham.

The appointments replace recent retirees as well as augmenting the skills and experience of the Trustee board.

- **Carolyn Clarke – Head of Audit, Risk & Control, Centrica plc**
- **Ian Dyson – Assistant Commissioner, City of London Police**
- **Lucy Williams – Head of Regulatory Compliance, HSBC UK**
- **John Williams – Vice Chair, Association of Chairs**

Edward Bickham said: *“2016 will mark the IBE’s 30<sup>th</sup> anniversary, and over that time much has changed, both for the IBE and for the business ethics landscape. Expectations have risen and businesses are generally more transparent and reflective about ethical issues. This together with a number of high profile corporate scandals means that IBE’s practical advice is needed more than ever. I look forward to working with the new and existing trustees in continuing to raise awareness of and spread best practice in business ethics.”*

More information about the IBE board of trustees and governance can be found on our website

<http://www.ibe.org.uk/trustees/84/54>

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## EDITORS' NOTES

The **Institute of Business Ethics** was established by business people in 1986 to encourage and support high standards of business behaviour based on ethical values.

- We raise public awareness of the importance of doing business ethically
- We help organisations strengthen their ethics culture through the sharing of knowledge and good practice.
- We assist in the development, implementation and embedding of effective and relevant corporate ethics and responsibility policies and programmes.

The IBE is a registered charity, funded by corporate and individual subscriptions. Subscriber support, both financial and intellectual, helps us research, publish, provide training and tools to assist in the development of ethical business practice.

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## Biographies



**Carolyn Clarke** is a qualified Chartered Accountant and currently the Head of Audit, Risk and Control at Centrica plc, a role she has recently taken on after 19 years with PwC.

For the last 7 years she worked as a partner in PwC's Risk Assurance practice leading the focus on people, culture and behaviours. In this role she developed PwC's approach to the provision of assurance around behaviours, a critical element of embedding ethical awareness across organisations.

Carolyn was also responsible for establishing the first international professional services firm in Mongolia, where she was recognised for leading the Best International Company by the Business Chamber. She has acted as a member of the Board of Directors and a Trustee of a number of international development and other not-for-profit organisations including Care International UK.

She has a keen interest in diversity in the work place and inclusive governance practices.



**Assistant Commissioner Ian Dyson** has spent most of his life in London. He joined the Metropolitan Police in 1983, working within many different areas including crime and drug squads, vice and strategic planning.

For eleven years, Ian was a public order cadre trained senior officer, and has extensive experience of commanding the policing of large public events.

Ian joined Surrey Police as Assistant Chief Constable in June 2008 overseeing some of the highest confidence levels in the country and improving Neighbourhood Policing.

Ian joined the City of London Police as Commander in September 2010 and two years later was promoted to Assistant Commissioner. He led the force's change programme City First and is currently leading the cultural change and development programme, City Futures. His portfolio of responsibilities includes leading on Professional Standards and Equality, Diversity and Human Rights (EDHR) issues.

From June 2008 to May 2013, Ian was the ACPO lead for Contact Management and led the national roll out for the 101 non-emergency number. He is now the National Policing Lead (formerly ACPO lead) for Information Assurance.

Ian lives in Wandsworth, has 3 children and likes old cars.



**Lucy Williams** is the Head of Regulatory Compliance for HSBC in the UK, incorporating oversight of Retail Banking and Wealth Management (RBWM), the Commercial Bank (CMB) and Private Bank (PBGB), Channel Islands and Isle of Man.

Lucy is also the executive lead on gender diversity issues in the UK, representing the support for developing women's careers in the bank.

Lucy joined HSBC in June 2013 from Prudential plc where she was the Director of Group Compliance. Prior to that, she was Head of Compliance at Aviva UK. Her earlier career included a range of roles over some years at the Financial Services Authority, in the Markets Division and Retail Supervision, and managing ABN AMRO's Government Affairs team in Brussels.

Lucy holds BA (Hons.) and MSc. Degrees in International Relations. Lucy is married with three young children.



**John Williams** has a professional background in marketing and public relations.

He is a co-founder and former chairman of the communications consultancy Fishburn Hedges (now Fishburn). While there, John specialised in communications strategy, corporate reputation management and corporate social responsibility. He has advised many leading companies on strengthening their brand and reputation through a responsible, values-based approach, from Shell, PwC and Novartis to Barclays, McDonald's and C&A.

In recent years, John has held a portfolio of diverse non-executive and consultancy roles in the private, public and not-for profit sectors. He served as a Charity Commissioner for five years up to 2010, overseeing the regulation of 180,000 charities in England and Wales.

John has been deputy chair of ChildLine, the children's helpline, and chair of the governance think tank Tomorrow's Company, which has helped companies redefine their values, principles and priorities and, as an offshoot of the RSA, helped invent the concept of inclusive capitalism.

John has also chaired a commercial theatre production company and a regional tourist board, and remains a long serving board member at Business in the Community where he has been part of campaigns ranging from racial diversity at work to creating healthier workplaces.

He recently spent a year as a charities adviser at Royal Bank of Canada, experiencing first-hand the financial sector's compliance regime and passing a professional qualification in Regulation and Professional Integrity.

In 2014, John became Vice Chair of the new Association of Chairs, set up to support chairs of charities and other not-for-profits in seeking to improve the standards of governance across the voluntary sector.