

Business ethics is an increasingly important issue for all organisations

Are you interested in:

Why a culture of trust and fairness in the workplace makes good business sense.

How multinational firms apply their values around the globe?

What inspires staff to act ethically?

What constitutes good practice in supply chain management?

What pressures cause senior managers to make unethical choices?

Should executives be paid for failure?

Diversity on boards?

Then send us your essay for a chance to **WIN £1,000**

In association with the:

**GORDON COOK FOUNDATION**



THE INSTITUTE OF BUSINESS ETHICS  
**STUDENT ESSAY  
COMPETITION**  
IN BUSINESS ETHICS  
2015



# The competition is in two categories – Undergraduate and Postgraduate

**PRIZES:** £1,000 for the winning essay in each category.  
Two runner's up prizes of £500 may also be awarded.

## Judging criteria

Essays will be judged and scored upon the following criteria:

**Topicality** – the extent to which the topic of the essay is subject to contemporary debate and relevance to ethical business practice

**Clarity of expression** – the extent to which the essay is fluently written in accessible language, is coherently structured and uses a high standard of referencing

**Analysis** – the extent to which the essay presents clear, well organised and well reasoned argument, judgment and opinion or conclusion, with relevant evidence, analysis, illustration, interpretation, evaluation, or application

**Use of theory and research** – the extent to which the essay draws on appropriate academic literature and other data and relates it to the topic; and sets out and correctly employs relevant concepts

**Application to practice** – the extent to which the essay addresses real-world challenges in business ethics and makes a contribution to the development of thinking and practice.

**The deadline is 30 June 2015.**

## Competition rules

1. **Entry Procedure** The deadline for submission is 30 June 2015, but earlier submission is welcomed

2. Students need to submit their entry electronically to the IBE ([competition@ibe.org.uk](mailto:competition@ibe.org.uk))

3. A proforma cover page will be available to download from the website to be attached with the essay

4. An email acknowledging receipt will be sent within seven days of receipt

5. Submissions may be up to 3000 words / 9 sides of A4 including all supplementary materials

6. Submissions must be in English

7. These can be either a piece of work submitted as an assignment, or an original essay or case study

8. Submissions should be electronic

9. Applicants should be aware of the dangers of making unsubstantiated assertions about organisations or individuals which might be libellous, and should avoid making any such statements in their submission

10. Group submissions can be made but the value of the award would then be split between the group, and expenses will be paid for only one representative of the group to attend the award presentation

11. The decision of the judging panel is final

12. Winners will be notified by **30 September 2015** and will be invited, with one member of academic staff, to an award presentation in October 2014 at the offices of the Institute of Business Ethics in London. Reasonable expenses to attend the event will be paid

13. A certificate will be awarded to the winning Business School(s) to acknowledge their involvement

14. The winning entries will be published on the IBE website and distributed at the awards ceremony

15. Submissions must be current work from students based at Higher Education Institutions in the U.K.

[www.ibe.org.uk](http://www.ibe.org.uk)

