



IBE Staff Survey Product: Ethics at Work – product information

The IBE corporate survey product (Ethics at Work) gives organisations the opportunity to benchmark the responses of their employees to the IBE Ethics at Work survey questionnaire against the data from the IBE's research as well as that of other companies (corporate benchmark to be developed).

The Premium product also allows an organisation to identify outliers in its workforce, should they exist.

Basic Product

- Flat fee: £6,250 (+VAT)
- Standard survey questionnaire (with up to 5 additions / alterations to questions)
- One survey link (delivered in English)
- Survey maintains IBE branding to preserve independence
- No limit on number of responses
- Basic report (slide deck) benchmarking the results to each question against aggregated IBE Ethics at Work 2018 survey data (all 12 countries)
 - (for one country surveys, data can be compared to that country only)
 - Data also benchmarked against all company aggregated data (as it develops)

Premium Product

- Flat fee: £9,250 (+VAT)
- As above, but with enhanced reporting options as follows (requires demographic questions to be introduced at the beginning of the questionnaire):
 - Business unit / subsidiary [list to be provided by the organisation]
 - Function (i.e. HR, Sales, Finance, etc.) [list to be provided by the organisation]
 - Geography [list to be provided by company, all countries to respond in English]
 - Seniority [defined according to the organisation's grading system]
 - Tenure with organisation (less than 1 year, 2-4 years, 5-9 years, 10+ years)
 - Gender [male / female / prefer not to disclose]
 - Age [age brackets, filter out those younger than 18]
- n.b. granularity of detail will only be reported across the individual organisation to help with the identification of outliers, as opposed to benchmarked against other corporates / IBE 2018 Survey Data

Terms and conditions

- All questions, including those added / amended to the IBE's original questionnaire remain the property of the IBE
- The data provided by survey respondents will become the property of the organisation undertaking the survey
- Price paid in full up front (by credit card / against invoice – as requested by the organisation), although work can begin upon receipt of a Purchase Order
- The survey is completed anonymously and therefore no personal data is collected, therefore the Ethics at Work survey is compliant with Data privacy legislation (including the EU General Data Protection Regulation – GDPR)
- The IBE cannot guarantee response rate to the survey, it is up to the purchasing organisation to promote the survey as they desire, however, where one of the demographic questions above receives fewer than 10 responses, this level of detail will not be reported back to the purchasing organisation – in order to preserve the confidentiality and anonymity of the survey.



FAQs

- Q: Can the survey questionnaire be translated for the different countries covered?
 - A: No. The questionnaire is only provided in English as standard. However, translations of the questionnaire can be considered on a case-by-case basis, with the work cost for extra work chargeable at the standard IBE day rate for advisory work.
- Q: How long does the survey take to complete?
 - A: The survey should take no more than 15 minutes to complete, but may take a shorter amount of time, as not all participants will answer all questions.
- Q: How long does the survey remain open for?
 - A: We would recommend a relatively short data collection period (2-3 weeks), conducted across the entire organisation simultaneously. This will aid the comparability of the data, and the short window will reduce the likelihood of employees putting off completing the survey.