

## Institute of Business Ethics Dr Ian Peters MBE appointed as Director of the IBE

London, 17th March 2020 – The Institute of Business Ethics (IBE) is pleased to announce the appointment of Dr Ian Peters MBE as our new Director, commencing 11<sup>th</sup> May 2020.

With 30 years of experience running business and professional associations, Ian brings with him significant expertise and an excellent reputation for relationship building, high performance and team leadership.

Ian joins the IBE from the Chartered Institute of Internal Auditors (IIA), where he served as chief executive from 2009 and where he led the significant expansion in the work and impact of the IIA. He was previously director of external affairs at the Engineering Employers Federation (EEF) and prior to that deputy director general of the British Chambers of Commerce. He also spent five years as a deputy director at the CBI where he was head of the SME unit.

IBE Chair, Professor David Grayson CBE, said: “We had a very strong field of excellent candidates to be our next Director, which is a tribute to the importance of the work of the IBE and the potential which those candidates recognised in the organisation. After a very intensive search process, I am delighted that Ian will be joining us as Director. Ian shares our passion to of the IBE being the “go-to place” for practical guidance in how to do business ethically. Personally, I am very much looking forward to working with Ian, to building on the enormous contribution of Philippa Foster Back over the last twenty years and now to extending still further, the profile and impact of the IBE. Doing business ethically is now in the Zeitgeist and our collective task is to help make doing business ethically, the norm.

Reflecting on his appointment to the IBE, Ian Peters commented: “I am honoured to have been given the opportunity to lead such a strong team dedicated to helping organisations do business ethically. The IBE has a formidable track record in research, training and knowledge exchange activity across business ethics, and I look forward to help further its important contribution to business.”

The appointment follows the decision by Philippa Foster Back CBE to step down from the IBE after twenty years of leadership.

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## EDITORS' NOTES



**Dr Ian Peters MBE**  
**Director, Institute of Business Ethics**

Dr Ian Peters MBE was Chief Executive of the Chartered Institute of Internal Auditors (UK and Ireland) from 2009 until December 2019. Previously he was Director of External Affairs at the Engineering Employers Federation (EEF) and before that, Deputy Director General of the British Chambers of Commerce. He has also held roles at the Confederation of British Industry and international PR agency Burson-Marsteller.

Ian has held a number of non-executive and public appointments including as Chair of the Independent Monitoring Panel of the UK Chartered Banker Professional Standards Board, as a member of the UK government Regulatory Policy Committee and Better Regulation Task Force, and as a member of the Court of the University of Lancaster.

He holds a PhD from Southampton University in the role of small business in economic growth and a BA in Geography from the University Lancaster.

In 2015 Ian was awarded an MBE for services to regulatory reform in the UK.

Ian is married with two daughters and lives in Buckinghamshire.

The **Institute of Business Ethics (IBE)**, whose purpose is to promote high standards of business behaviour based on ethical values, is an important partner to any business wanting to preserve its long-term reputation by doing business in the right way.

For over 30 years, the IBE has advised organisations on how to strengthen their ethical culture by sharing knowledge and good practice, resulting in relationships with employees and stakeholders that are based on trust.

The IBE is a registered charity funded by corporate and individual supporters.

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