



About the assessment

- GoodCorporation is a business assessment and certification organisation founded in 2000 by a group of former partners and directors of KPMG Consulting.
- GoodCorporation carries out independent assessments for clients of how well they implement in reality their principles of responsible business management.
- GoodCorporation assesses companies against the GoodCorporation Standard which the IBE assisted in developing.
- IBE has undergone annual assessment against the GoodCorporation Standard since 2001
- In 2007, IBE was assessed as part of a pilot study to launch GoodCorporation's e-assessments for smaller organisations
- In 2008, IBE was assessed entirely by e-polling stakeholders, which is now standard for small organisations with a good track record
- This report presents the key results of that assessment

Summary of the results

- Overall 78% of responses by all stakeholders were 'excellent' or 'above average'
- This exceeds the pass mark of 75%
- Also 94% of stakeholders supported IBE's application for GoodCorporation membership.
- The performance overall means that IBE is allowed to continue to use the GoodCorporation Member logo.

Employees

- 83% of employees rated the IBE as above average or excellent in terms of being a fair and responsible organisation.
- Employees unanimously support IBE's use of the GoodCorporation logo.
- 52% of their responses to the e-polling were rated excellent or above average.

Action points

Unsurprising, IBE's staff were its most rigorous critics. An action plan is being drawn up to deal with issues of concern such as improving communication and pastoral care.

Subscribers

- Employees unanimously support IBE's use of the GoodCorporation logo.



- 89% of subscribers rated the IBE as above average or excellent in terms of being a fair and responsible organisation.
- Overall the feedback was very positive and many individuals commended the IBE for its exemplary behaviour
- 95% of subscribers supported the IBE's use of the GoodCorporation logo. Most of the subscribers who answered no explained they did not know enough about IBE to be able to support IBE applying for GoodCorporation membership.
- 92% of their responses to the e-polling were rated excellent or above average.

Action points

- Subscribers were invited to comment on IBE's products and services, and an action list has been drawn up.
- A main action point is that the IBE needs to communicate to its subscribers more about how it is doing in areas of its own corporate responsibility.
- A subscriber survey is being commissioned for the Autumn to get more in depth feedback from subscribers.

Suppliers

- Six out of eight suppliers responded to GoodCorporation's survey. All supported the IBE's use of the GoodCorporation logo.
- Overall their feedback was very positive, mostly rating IBE as above average and excellent.
- All rated IBE as excellent in terms of being a fair and responsible organisation.
- 93% of their responses to the e-polling were rated excellent or above average.

Trustees and management

Six out of nine trustees responded to GoodCorporation's survey.

- All rated the IBE as above average and excellent in terms of being a fair and responsible organisation.
- 75% of their responses to the e-polling were rated excellent or above average.