



INTRODUCTION TO BUSINESS ETHICS

What is business ethics and why is doing the right thing important?

Price £10

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This engaging e-learning tool will:

- raise awareness of what business ethics is about,
- help staff and business partners understand why ethical values in the workplace matter, and
- guide employees in recognising and dealing confidently with day to day ethical challenges.

The training course will support employees at all levels, in organisations of any size and in any sector to 'do the right thing'.

Interactive scenarios are used to explore realistic dilemmas in a range of business relationships and present day to day ethical challenges such as gifts and hospitality, honesty, conflicts of interest and health and safety.

The course takes about 30 minutes to complete. The CD Rom will run on PCs and MACs with Internet Explorer and Firefox.

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Published by The Institute of Business Ethics,
24 Greencoat Place, London SW1P 1BE