



Press Release

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“If Business is to stamp out corporate scandal, business schools need to include business ethics as part of the core curriculum,”
says Baroness Howe of Idlicote.

In presenting the prizes for the annual **IBE/EBEN-UK Student Essay Competition in Business Ethics**, Baroness Howe, Vice-President of the Institute of Business Ethics, congratulated the Institute of Business Ethics (IBE) and the European Business Ethics Network (EBEN-UK) on sponsoring an essay competition to encourage student interest in the topic and the teaching of business ethics to those who will form the business community of the future.

Essay Competition

The prize for an essay by a postgraduate student of £500 was awarded to Ming Lim from the Judge Institute of Management at the University of Cambridge for her essay *“When Two Worlds Collide: The Ethics of Enabling Better Home-Work Balance”*.

The undergraduate prize of £500 was awarded to Catherine Barlow from Nottingham University Business School for her entry entitled *“Ethical infractions - ethical issues in the cinematic screenplay of the feature films The Insider and Roger & Me”*

Baroness Howe, who is a Governor of the London School of Economics and Vice-Chairman of the Open University said:



"It is essential that tomorrow's managers know how to recognise and cope with the ethical dilemmas they will all face in the course of their careers. Business ethics teaching on management courses is vitally important."

ENDS

Further information from:

Philippa Foster Back *Director of IBE*

020 7798 6042
07768 617183
pfb@ibe.org.uk

Simon Webley *Research Director of IBE*

020 7798 6041
07801 047681
simonwebley@ibe.org.uk

Professor Geoff Moore *EBEN-UK*

geoff.moore@unn.ac.uk



Notes for editors:

About the IBE

The **Institute of Business Ethics** was established in 1986 to encourage high standards of corporate and business behaviour and the sharing of best practice.

We enable companies to:

- Build relationships of trust with their customers, employees, suppliers, owners and the community.
- Exchange and discuss experiences on issues relating to the conduct of business
- Obtain help and advice on business ethics matters relating to their organisation
- Provide training in understanding and solving business ethics dilemmas.

Details of publications are available from www.ibe.org.uk. 020 7798 6040

The IBE, together with EBEN-UK, launched a teaching business ethics website last year. [Teaching Business Ethics](http://www.ibe.org.uk/teaching/home.html) introduces readers to the subject of business ethics and how it is taught. It contains details about teaching techniques, methods and issues. The web site also includes sections on teaching materials and bibliographies, as well as links to other relevant web sites. www.ibe.org.uk/teaching/home.html

About EBEN-UK

EBEN-UK is the leading academic body in the UK, affiliated to the European Business Ethics Network and with a wide membership from across the Universities in the UK. Its members teach business ethics within Business Schools and publish text books and scholarly articles on the subject. www.ebenuk.org

About the winning entries

Post graduate winner: Ming Lim, Judge Institute of Management, University of Cambridge

When Two Worlds Collide: The Ethics of Enabling Better Home-Work Balance

For some time now, work-home balance strategies were premised on the assumption that individuals had conflicting roles to play in his or her life and that if the 'right' policies were put into place, they would help the employee to 'balance' work and non-work responsibilities. Rational views, however, do not fully acknowledge individuals as complex and multi-faceted participants of society. This paper attempts to redress this kind of thinking by exploring two (related) approaches to the question of how organizations can better enable work-home balance.

Undergraduate winner:* Catherine Barlow, Nottingham University Business School ***Ethical infractions - ethical issues in the cinematic screenplay of the feature films The Insider and Roger & Me**

The essay takes the stance that not every unethical decision in business is made because people are inherently bad, and rather the ongoing frequency of unethical behaviour can be explained as an interplay of individual, organisational, cultural and situational factors. In the process, the essay uses descriptive theory to explain individual and situational factors influencing ethical decision-making with particular attention paid to the influence of bureaucracy, ethical education, and moral framing. It is argued that the dominant bureaucratic form of modern corporations and its techniques act to subjugate individual morality, distance individuals from the consequences of their actions, and dehumanise the organisational constituents affected by decisions.